



Kukadi Education Society's

Savitribai College of Arts

Pimpalgaon Pisa Tal. Shrigonda Dist. Ahmednagar 413703
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NAAC Accredited 'C' Grade

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Permanently Affiliated to Savitribai Phule Pune University. ID. NO.PU/AN/A/58/1999, Code No. 295
Affiliated to UGC under section 2 (F) & 12 (B) F.No.8-166/2013 (CPP-I/C), dated 7th May 2013

Late Shri. Kundalikrao Jagtap Patil

Founder : Kukadi Education Society

Ex.MLA Shri. Rahuldada Jagtap Patil

Secretary : Kukadi Education Society

Dr. Shivajirao Dhage

Principal

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Curriculum of Certificate/Value Added Courses

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1. Curriculum of Certificate Course on Retail Marketing



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(Affiliated to Savitribai Phule Pune University)

Certificate Course on Retail Marketing

2021-22


Syllabus

Objectives of the Course –

1. To educate students about current retailing trends and strategies
2. To develop the students towards managing the retail stores and organizations.
3. To identify the nuances of visual merchandising and its elements
4. To know the consumer purchase decision process in the context of organized retailing

Outcomes of the course –

- PO1. : Problem Solving Skill; Apply knowledge of management theories and practices to solve business problems.
- PO2. Decision Making Skill; Foster analytical and critical thinking abilities for data-based decision making.
- PO3. Ethical Value; Ability to develop value based leadership ability
- PO4. Communication Skill; Ability to understand, analyze and communicate global, economic, legal and ethical aspects of business.
- PO5. Employability Skill; Foster and enhance employability skills through subject knowledge


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Modules of the Course –

Unit 1: Introduction to Retailing -

(06)

An overview of Global Retailing – Challenges and opportunities – Retail trends in India – Socio-economic and technological Influences on retail management – Government of India policy implications on retails

Unit 2: Retail Formats :

(06)

Organized and unorganized formats – Different organized retail formats – Characteristics of each format – Emerging trends in retail formats – MNC's role in organized retail formats.

Unit 3: Retailing Decisions :

(06)

Choice of retail locations – internal and external atmospherics – Positioning of retail shops – Building retail store Image – Retail service quality management – Retail Supply Chain Management – Retail Pricing Decisions. Merchandising and category management – buying.

Unit 4: Retail Shop Management:

(06)

Visual Merchandise Management – Space Management – Retail Inventory Management – Retail accounting and audits – Retail store brands – Retail advertising and promotions – Retail Management Information Systems – Online retail.

Unit 5: Career Development :

(06)

- I. Self-Awareness : Achievement Standard- Assess personal skills, abilities, and aptitudes and personal strengths and weaknesses as they relate to career exploration and development.
- II. Communication : Foundations of Communication - Achievement Standard: Communicate in a clear, complete, concise, correct, and courteous manner on personal and professional levels.
- III. Societal Communication: Achievement Standard- Apply basic social communication skills in personal and professional situations.

Course Duration - 29/01/2022 to 15/02/2022, two lectures of one hour each per day.


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Syllabus Framing Committee

Convener – Prin. Dr. S. K. Dhage

Coordinator - Prof. G. S. Dahiwale


Member - Vice-Prin. Dr. S. I. Ghegade

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2. Curriculum of Certificate Course in Modi Script Writing, Reading Primary Training Course

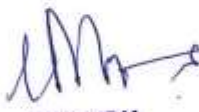


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23/09/2019 to 11/10/2019**

Certificate Course in Modi Script Writing Reading Primary Training Class Syllabus

Sr.No	Topic
1	History of Modi Script and its Importance
2	Modi Script –It's Consonants and Vowels
3	Modi Script-Sounds and Words
4.	Modi Script Compound Words
5.	Twisted sentences in Modi script
6.	Various types of Modi Documents
7.	Study of Various Modi Documents
8.	Documents for Mock test of Modi Reading
9.	Find out the Date of documents
10.	A Study of Arabic Numerals Months and Days
11.	Study of types of Calendars
12.	Study of Shak, Hijari , fasali , Rajyabhishek – various types of Calendars
13.	Self-viewing of documents and reference materials


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3. Curriculum of A Certificate Course in Spoken English

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Certificate Course in Spoken English

2019- 20

SYLLABUS

Objectives of the course –

- A** To improve communicative skill of the students in English language
- B** To undertake revision of the basic grammar
- C** To make students familiar with English for everyday occasion such as self -introduction, joining the conversation, agreeing and disagreeing , telephonic conversation etc.
- D** To give practice to students in vocabulary improvement, correct pronunciation of the words, and conversation in everyday situation
- E** To prepare them with competence in communication skills in English required for Job Interview and Group Discussion

Outcomes of the course –

- A** Confidence of the students regarding communicative skills in English will be increased by ample practice.


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B Students knowledge of the basic English grammar will be enhanced

C Students vocabulary and ability to pronounce words correctly will be increased

D Students will use English for everyday occasion more comfortably and confidently.

E Students will prepare themselves more properly for the job interview and group discussion. Syllabus

Modules of the course

Module 1 Revision of Basic Grammar like Parts of speech, Tenses, Voice, Direct-Indirect Narration, subject-verb agreement.


Module 2 Vocabulary Expansion and correct pronunciation - Techniques and methods of vocabulary expansion and pronunciation

Module 3 English for everyday occasion-- Self Introduction, introducing others, joining and leaving the conversation, greetings, response to compliments, accepting and declining invitation-telephonic communication

Module 4 Presentation and Public Speech-Preparation, techniques and methods of e presentation like OHP, PPT and art of public speaking and narration

Module 5 Communicative competencies for Job Interview and Group Discussion - Nature, technique and methods

Course Duration – 03/02/2020 to 20/02/2020, Two lectures of one hour each per day.


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Syllabus Framing Committee

Convener – Prin. Dr. S. K. Dhage

Coordinator– Dr Shantilal Ghegade

Member- Prof. Shahaji Takawane

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4. Curriculum of Certificate Course in Beauty Culture and Health Care

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Certificate Course in Beauty Culture and Health Care

2019- 20

Duration: 10 February to 26 February

SYLLABUS

Modules of the course

Module 1 Commercial Value

Module 2 Personality, Information about skin

Module 3 Threading, Vexing

Module 4 Bleaching, Facial treatment

Module 5 Skin treatment, Nail treatment

Module 6 Hair care, Hair cut

Module 7 Make-up, Head massage

Module 8 Sari Style, Mehendi Dye

Course Duration – 30 hours, 15 days, 2 lectures of one hour each working day.


Syllabus Framing Committee

Convener – Prin. Dr. S. K. Dhage

Coordinator – Prof. N.D. Shitole



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5. Curriculum of A Certificate Course in Travel and Tourism Management

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Certificate Course in Travel and Tourism Management

2019- 20

Duration: 27 February to 14 March 2020

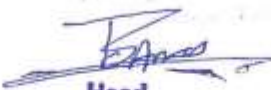
SYLLABUS

Objectives of the course –

- A. To make aware the students about the Geographical surroundings.
- B. To understand the nature scope of the travel and tourism.
- C. To review the places and make over the serious discussion.
- D. To make students awareness about the Indian Culture and geographical importance.
- E. To introduce the students knowledge of the subject in their routine life.

Outcomes of the course –

- A. Interest of the students regarding travel and tourism will be increased.
- B. Student's knowledge about the socio-cultural practices will be enhanced.
- C. Student's psychology and ability to visit the nearest tourism places will be increased.
- D. Student's can apply this course as their profession in future.
- E. Student are realized the importance and more chances for job opportunities in this sector.


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6. Curriculum of Certificate Course in Soft Skill Development Programme



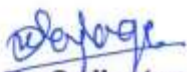
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SYLLABUS FOR CERTIFICATE COURSE IN SOFT SKILL DEVELOPMENT PROGRAMME

SR.NO	TOPIC
1.	HOW TO WRITE C.V. OR BIO DATA <ul style="list-style-type: none">➤ What's a CV or Resume➤ The Main Section of CV-1. Personal Details 2. Education3. Work Experience 4. Skills 5. Interests and Activities 6. References➤ General Tips
2.	TRANSACTIONAL SKILLS <ul style="list-style-type: none">➤ Advantages➤ Ego States
3.	GOAL SETTING <ul style="list-style-type: none">➤ Why do you need a goal ?➤ How should your goal be? –POWER / SMART➤ Goal Setting Principles to ensure success➤ What make a goal meaningful ?➤ Goal Planning and Implementation
4.	ANGER MANAGEMENT <ul style="list-style-type: none">➤ 'What is the meaning of Anger Management➤ How to manage anger
5.	INTERVIEW SKILLS <ul style="list-style-type: none">➤ What is it ?➤ Various forms of SWOT➤ What to focus upon➤ Handling SWOT at interviews
6.	CREATIVITY <ul style="list-style-type: none">➤ Can we learn to Be creative➤ Right Brained and Creative Thinkers➤ Barriers and Creativity
7.	BODY LANGUAGE <ul style="list-style-type: none">➤ Importance➤ Typical Interpretations
8.	ASSERTIVENESS <ul style="list-style-type: none">➤ What is assertiveness➤ Assertiveness , Aggressiveness , Passiveness➤ Assertiveness affects your life➤ 10 tips that can help you
9.	ETIQUETTES <ul style="list-style-type: none">➤ Good Etiquette=Listening➤ Are your eyes listening➤ How can you know if you are a bad listener➤ Do you make these common listening mistakes



	GROUP DISCUSSION <ul style="list-style-type: none">➤ Step to acing Group Discussion 1. Content 2. Communication Skills 3. Group Dynamics 4. Leadership➤ Types of Group Discussions➤ Conducting Group Discussions
11.	POSITIVE ATTITUDE <ul style="list-style-type: none">➤ Is it important to think of Attitude ?➤ How attitude Develops➤ Developing Positive Thinking➤ Benefits of Positive Thinking
12.	PRESENTATION SKILLS <ul style="list-style-type: none">➤ Objectives➤ Dealing with Anxiety➤ Planning and Presentation➤ Building the Contents
13.	COMMUNICATION SKILLS <ul style="list-style-type: none">➤ What is Communication Skills➤ Steps of Communications➤ Types of Communications


Co-Ordinator
I. Q. A. C.
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SYLLABUS FRAMING COMMITTEE

Academic Year -2018-19

Sr. No	Name of Faculty	Designation
1.	Dr.Shantilal Ghegade	Incharge Principal
2.	Mr. Navanath Wajage	Coordinator
3.	Mr. Babasaheb Pandarkar	Member
4.	Mr. Namdev Shitole	Member


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